

2019 BAND OF ANGELS EMPLOYEE ENGAGEMENT PROGRAM



Art That Blows
July 12, 2019
The Abbott
1901 Cherry, KCMO

2018 Art That Blows
was our most successful
summer fundraising
event to date, raising
over \$26,000 for
Band of Angels.

2018 Results:

- 350 attendees, sold out for the 4th year in a row
- 60+ artist participants
- Average bid price was \$50-\$250 per piece, with several featured works far exceeding this average

About Band of Angels

Band of Angels is a nonprofit partnership between WDAF-TV Fox 4 and Meyer Music. Formed in 2010, the charity provides musical instruments for kids in need who want to study music, but whose family financial situations stand in the way of their dreams. To date, Band of Angels has given away almost 2,000 instruments to kids in need, and provided over 200 summer music camp scholarships.

Art That Blows

Our annual summer fundraiser, Art That Blows will be entering its 7th year in 2019. Local artists repurpose donated, nonfunctional musical instruments into stunning pieces of art for auction at the event. Guests also enjoy live entertainment, food and drink, and a gorgeous view of downtown Kansas City. By giving new life to donated instruments unable to be repaired, our artists help us raise money and awareness for Band of Angels and the students we support.

Employee Engagement & Team Building

By partnering with area businesses, we offer local companies and their employees the chance to support young musicians while driving employee engagement at their workplaces. Businesses and foundations sponsor employees who create art pieces to be auctioned at Art That Blows. As we increase the quality and variety of artworks featured in our auction, we are looking to feature Kansas City organizations who seek to make a significant impact on our community.

Benefits to Sponsoring Organizations

As a participating partner, your organization would receive:

- The opportunity to sponsor artists or teams from your organization in the 2019 Art That Blows silent auction
- Volunteer opportunity for your staff
- Logo displayed on marketing materials leading up to event and on additional signage at the 2019 Art that Blows event
- Logo displayed alongside their sponsored artists' names on the informational tags that describe each piece
- Logo will be proudly shown on the Band of Angels website
- Sponsorship at the \$2,500 level includes 20 tickets to the event
- Sponsorship at the \$1,500 level includes 10 tickets to the event

Artist Information

Band of Angels will bring an assortment of broken instruments and materials to your organization for Artist selection. Artwork must be completed by July 1, 2019. We are happy to provide each Artist with a complimentary ticket to the 2019 Art That Blows so they can see their piece on display and enjoy a wonderful night connecting with the Band of Angels mission.